

**WITNESSING CAMPAIGN in
Philadelphia, PA
June 27-July 5, 2014
300,000 Jewish People**



**FOLLOWING THE BIBLICAL
MODEL OF EVANGELISM,
AMMI MINISTRY IS PRAYING FOR
VOLUNTEERS TO PUBLICALLY, WITH
A SPIRIT OF LOVE, PROCLAIM THE
GOSPEL TO PHILADELPHIANS,
TROUGH TRACT DISTRIBUTION,
CONVERSATIONS, PREACHING, MU-
SIC, SIGNS, BANNERS, AND PRAYER
AND BOOK TABLES, AT LOCATIONS
IN TRANSIT AREAS, STREET COR-
NERS, SPECIAL EVENTS, AND
EVENING GATHERING AREAS.**

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WHY PUBLIC PROCLAMATION IN OUR MODERN TIMES?

Today, many churches and their members believe the main way to evangelize is relational evangelism to the exclusion of public proclamation. Certainly relational evangelism is good and profitable, but it is not the only way to reach people for Jesus. Another focus is inviting people to church. For those with a Christian background this is a worthy effort, but what about those who lack a church background or interest? How can they be reached?

For the most part, the biblical pattern of God communicating His Word to people was done by public proclamation.

For example Moses, the prophets, Jewish priests, John the Baptist, Jesus, the Apostles, and various evangelists through out the ages have publicly warned and offered people God's truth.



JESUS PREACHING



JOHN THE BAPTIST



GEORGE WHITEFIELD

The First Revival happened in America partially through the public preaching of George Whitefield. This revival was one of the major influences that united

the American colonies as a foundation for the American Revolution. Pray that through God's mercy a revival can happen again in America.

Public Proclamation of the Gospel gives us opportunities to connect and influence people towards Jesus who are not in our circle of contacts.

The Word of God is sowed among many souls (see Rom. 10:17).

For those involved with public evangelism, our burden for the lost is increased along with our faith in God as we experience His grace.

Standing on a street corner offering Gospel material leads us to pray for those passing by. Our evangelists have experienced that as they pray for people's hearts to soften, there is an increase in people taking tracts and engaging in conversation.

DETAILS OF CAMPAIGN

We will hand out tracts in major transportation hubs for surface transportation and regional rails. Thousands of people pass through these areas each day.

During the lunch hour we will be above ground, weather permitting. If it is raining, there are several underground transportation centers where people eat lunch or are in transit.

In the evening we will bid people good night as we hand out tracts. Later in the evening we will be in night life locations where people are more relaxed and open to conversations.

God willing, we will also do street preaching with a power megaphone, table ministry (prayer display, banner, books, etc.). If some of our campaigners play music, we'll have mini-concerts on the street or in the public transportation centers, to draw a crowd and proclaim the Gospel. We plan to go to University City and Temple University to witness to students, and also travel to the Northeast area of the city in order to minister to Russian speaking Jews and Gentiles.

Even though our ministry is dedicated to bringing the Gospel to Jewish people, we minister equally to everyone we meet.



CAMPAIGNERS NEEDED

Mt 9:36-38: 36 *When he saw the crowds, he had compassion on*

them, because they were harassed and helpless, like sheep without a shepherd. 37 Then he said to his disciples, The harvest is plentiful but the workers are few. 38 Ask the Lord of the harvest, therefore, to send out workers into his harvest field.

If some of your friends are experienced in handing out tracts and speaking to people about Jesus, please invite them to work with us. Also, inexperienced people who are willing to be trained on how to do public proclamation witnessing in a professional and productive manner are welcome. **Stewards are also needed to help with campaign details.**

PRAYER WARRIORS NEEDED

Jesus taught us that apart from Him we cannot accomplish anything for the Lord. We need your sincere prayers. Also, consider

forming a prayer group to focus on the campaign and adopt a specific campaigner.

The following are prayer requests for this campaign:

1. Wisdom for Ron Elkin as he plans the campaign, and for the Lord to provide an assistant to help him.
2. No interference from local authorities.
3. Fifteen full time volunteers from local and distant churches.
4. A church located in center city that will provide space for our daily chapel, storing of tracts, training, and rest in the afternoon.
5. Good relations between the campaigners and with the leadership.
6. Faithful campaigners who have a teachable spirit.
7. Finances to cover the 50,000 tracts, booklets, Bibles, and other expenses (\$9,500)
8. Health and safety for those who participate.
9. Faithful churches to follow up on Gentile contacts obtained in the campaign. AMMI will follow up on the Jewish contacts.
10. Open hearts and minds among those to whom we witness.

Who is AMMI Ministry

AMMI MINISTRY is a 30 year old mission dedicated to witnessing and proclaiming publicly the grace of God available through faith in Jesus and the Word of God to everyone.

In addition, the ministry has a burden to challenge, provide information, and answer objections that Jewish people have to Jesus, Christianity and the Gospel.

Our hope and prayers are for the salvation of the Jews.

AMMI'S founder is Ron Elkin, born and raised in a religious traditional Jewish home, and

he was born again by faith in Jesus thirty-six years ago after searching unsuccessfully for spiritual truth in India and California.

The name AMMI means "My People" in Hebrew, from Isaiah 40:1-2:

¹ *Comfort, comfort my people, says your God.*
² *Speak tenderly to Jerusalem, and proclaim to her that her hard service has been completed, that her sin has been paid for, . . . "*

AMMI believes there is no greater comfort, than to come into a personal forgiven relationship with the Living God who determines the destiny of our souls.

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WHILE THERE IS STILL LIGHT, PROCLAIM THE WAY TO SPIRITUAL FREEDOM

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